Daniel Myrick

jdaniel.myrick@gmail.com ❖ (910) 975-1105 ❖ Brooklyn, NY ❖ Portfolio

WORK EXPERIENCE

Ledehook **March 2025 – Present**

Producer/Editor *New York, NY*

- Own the end-to-end video pipeline for Invest Like the Best (100K+ subscribers) and Glue Guys (4M+ views), from pre-production and shoots through post, packaging, publishing, and performance review
- Manage content calendars, production schedules, assets, approvals, revisions, and publishing across Notion, Frame.io, LucidLink, and Sprout Social for multiple client workflows
- Lead studio and location shoots using Sony FX-series cameras; set up lighting and multi-mic audio, direct hosts and guests, and troubleshoot production in real time
- Own YouTube publishing operations, including titles, thumbnails, metadata, SEO, release strategy, performance reporting, and A/B testing
- Use YouTube Analytics, CTR/retention data, and audience behavior to improve packaging, intros, short-form formats, posting strategy, and content performance
- Manage two editors and a designer, setting priorities, reviewing work, resolving production issues, and keeping fast-turnaround projects on schedule across clients
- Edit and finish long-form and vertical video in Premiere Pro, including multicam, audio cleanup, color, graphics, and delivery; build cloud-based post workflows in Frame.io and LucidLink

Front Office Sports (FOS) **July 2022 – January 2025**

Producer, FOS Today *Remote*

- Launched FOS Today and owned the daily production pipeline for 450+ episodes, spanning editorial planning, scripting, recording, editing, packaging, and publishing
- Reached 3.5M+ downloads and impressions and helped expand the audio-first show to YouTube/video, supporting new production, post, and publishing workflows
- Pitched, researched, fact-checked, scripted, and edited daily news under tight deadlines, rebuilding episodes and reprioritizing workflows in real time as major stories broke
- Edited long-form and vertical video in Premiere Pro, handling multicam, audio cleanup, color correction, graphics, and versioning for YouTube and social platforms
- Booked and produced interviews with Tom Brady, Sue Bird, Deion Sanders, and Billie Jean King; coordinated publicists, talent prep, and recording logistics
- Produced branded content and sponsor integrations for Wendy's, FanDuel, Acura, NetSuite, and others, coordinating creative requirements and delivery deadlines
- Created thumbnails, headlines, social copy, and SEO articles; optimized YouTube metadata and packaging for discovery and audience growth

Carolina Connection **January 2021 – May 2022**

Reporter, Producer, and Anchor *Chapel Hill, NC*

- Produced and hosted UNC's award-winning weekly radio newscast, winning the National Hearst Awards 'Best Use of Audio' and Edward R. Murrow Award for nation's best student audiocast in 2022

EDUCATION

UNC-Chapel Hill **May 2022**

BA Media and Journalism, BA Political Science *Chapel Hill, NC*

- Johnston scholar, Honors Carolina graduate, Hussman School of Journalism and Media graduate

COMPETENCIES & SKILLS

- Creative operations; video production; project management; scheduling; cinematography; lighting & audio; Premiere Pro; After Effects; Sony FX-series; YouTube SEO/analytics; Frame.io; LucidLink; AI/automation